



FRANKLINVILLE FIRE DEPARTMENT

NEWS RELEASE

FOR IMMEDIATE RELEASE:

Franklinville Fire Department, along with area agencies will present the “VIP FOR A VIP” Program to Eastern Randolph High School Students.

One of the hottest issues affecting us all is motor vehicle safety. In particular, young adult drivers are being injured at an alarming rate. On Thursday, October 18, 2012, Franklinville Fire Department along with East Side Fire Department, Climax Fire Department, Randolph County Sheriff’s Office, Randolph County Schools, Randolph County Emergency Services, NC State Highway Patrol, NC Wildlife Commission, Ramseur Police Department, Subway, Eastern Randolph High School, Eastern Randolph High Army JROTC, Creason’s Towing, Johnny’s Towing, Old Dominion Freight Lines, Vomela, Peters Auto Mall, Allstate Insurance, and Triad MADD, will offer an informative and moving program to young adult drivers and their families in an effort to prevent future tragedies.

The “VIP for a VIP” (Vehicle injury Prevention for a Very important Person), consists of a PowerPoint presentation and video to be shown at 9:00 am in the Eastern Randolph High School Gym. Facts and figures directly related to young adult driver fatalities will also be given to the students. At 2:00 pm, the students will be moved outside for a demonstration of a fatal car crash. In preparation for this event, students are encouraged to complete and return the “VIP Contract for the Life of a VIP”. This contract outlines safety measures the student promises to take so that he/she can remain safe while operating a vehicle, in addition to agreeing to a “zero tolerance” for drugs or alcohol.

This Program is dedicated to the students who have lost their lives in motor vehicle accidents at Eastern Randolph High School since it opened in 1968. We sincerely believe that through an on-going young adult driver safety program and strong faculty support, young adult traffic fatalities can be reduced in our community.

Location of Program:

Eastern Randolph High School
390 Eastern Randolph Road
Ramseur, NC 27316